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Arctica

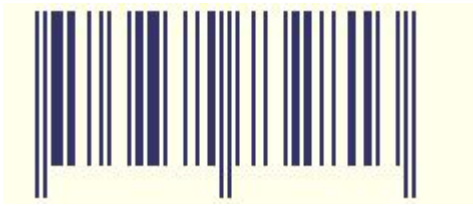
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Sebastian, Copeland

Few landscapes convey Nature in all of its untamed splendor like the Arctic. Fewer still conjure respect like the seldom traveled and ethereal North Pole. Yet, sadly, this largely pristine and mostly misconceived treasure is now in jeopardy. Sebastian Copeland's noble goal in these pages is to pay homage to this wonderland, and, in turn, draw awareness to its perilous plight. Copeland's multi-faceted background—not only as polar explorer and award-winning photographer, established author and journalist, but also as a dedicated environmental activist—offers us a unique vantage point from which to appreciate this lonely spot. Surely, this is the last true wilderness on the planet—and its demise should ring the alarm for the lower latitudes. Copeland's authority on the subject is unparalleled and, in this book, his passion for this place truly shines. Although the vision presented in these pages may be poetic, the book's aims are pragmatic—to seduce and inspire the world in order to help foster a market transformation towards a sustainable future.

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